PRIVACY POLICY

Introduction

Last Updated and Effective: 4/1/2020

Beacon Fasteners and Components, Inc. **("Beacon Fasteners", "We", "Us", or "Our")** respects your privacy and is committed to protecting it through **Our** compliance with this privacy policy (this "Policy" or the "Privacy Policy").

This Policy describes the information **We** collect online at beaconfasteners.com ("Website" or "Site") and through phone, email, and other electronic and written communications with you. Please read this Policy carefully to understand **Our** policies and practices regarding your information and how **We** will treat it.

By accessing or using this Website, you agree to the Privacy Policy. We reserve the right to update or change Our Privacy Policy at any time and you should check the Privacy Policy periodically for any changes. Your continued use of the Website after We post any modifications to the Privacy Policy on this page will constitute your acknowledgement of the modifications and your consent to abide and be bound by the Privacy Policy, as modified.

Unless the context clearly indicates to the contrary, any term in this Policy will bear the same meaning as defined in any of **Our** Terms and Conditions of Sale or Terms of Use Policy, or as applicable and appearing on this Website.

Information We Collect

We collect several types of information from you in various ways when you interact with **Us**, including information by which you may be personally identified, such as:

- Your name, postal address, telephone number;
- Credit/debit card or other payment method information;
- E-mail address ("Personal Information") or;
- Information about your internet connection, the equipment you use to access **Our** Website and usage details.

We collect this information directly from you when you provide it to **Us,** automatically as you navigate through the Website, and/or through third parties. Information collected automatically may include usage details, IP addresses and other information collected through cookies, web beacons, and other tracking technologies.

Information You Provide to Us

The information **We** collect may include, among other things:

-Information that you provide when establishing an account with **Us**, placing an order on **Our** Website;

-Information when you report a problem with **Our** Website;

-Records and copies of your correspondence (including e-mail addresses), if you contact **Us**;

-Your responses to surveys that **We** might ask you to complete for research purposes;

-Details of transactions when you make a purchase from **Us**;

-Information you may be required to provide regarding contact, billing, payment or other financial information before placing an order with **Us**;

-Information regarding your participation in a rebate or warranty program offered by **Us** or a third party;

-Your search queries on the Website; and

-Information that you provide when you communicate with any or **Our** departments such as customer service, sales or technical services through the Website, telephone, mail or fax

Email Marketing Subscriptions: Upon placing an order with **Us**, you may begin receiving **Our** marketing communications via email, unless you opt-out of receiving such communications. In order to make **Our** email newsletters more relevant and useful to you, **Our** servers may receive a confirmation when you open an email marketing communication message from **Us**.

Usage Details, IP Addresses, Cookies and Other Technologies: As you navigate and interact with **Our** Website, **We** may automatically collect certain information about your equipment, browsing actions and patterns, including: (i) details of your visits, traffic data, location data, logs and other communication data and the resources that you access and use on the Website; and (ii) information about your computer, device, and internet connection, including your IP address, operating system and browser type. The information **We** collect is statistical data. It helps **Us** to improve **Our** Website and to deliver a better and more personalized service by enabling **Us** to estimate **Our** audience size and usage patterns, store information about your preferences, allowing **Us** to customize **Our** Website according to your individual interests, speed up your searches, and recognize you when you return to **Our** Website. The technologies **We** use for this automatic data collection may include:

-**Cookies**: A cookie is a small file placed on the hard drive of your computer or device. Through the use of cookies, **We** may also collect and analyze the IP address used to connect to the Internet; computer and connection information such as your browser type and version; operating system and platform; purchase history; confirmation when you open e-mail that **We** send you; and the URLs which lead you to and around the Website including the date and time. You can generally set your browser and device to reject cookies or to notify you when you are sent a cookie. However, if you reject cookies **We** may not be able to offer you personalized services, you may be unable to access certain areas of the Website, and **We** may be unable to accept any online orders from you. When you use the Website, or the content therein, certain third parties may use automatic information collection technologies to collect

information about you or your device. These third parties may include advertisers, ad networks, and ad servers, analytics companies, your mobile device manufacturer, and your mobile service provider. These third parties may use tracking technologies to collect information about you when you use the Website. They may use this information to provide you with interest-based advertising or other targeted content. **We** do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement, you should contact the responsible provider directly.

-**Web Beacons**: **We** (or service providers on **Our** behalf) may collect information through the use of "Web Beacons" on pages of **Our** Website and e-mails. Web Beacons are small electronic files (also referred to as clear gifs, pixel tags and single-pixel gifs), which may employ cookie technology that enable **Us** to record data about visits to or transactions made on the Website. This information is sometimes known as "clickstream data." **We** may use this data to analyze trends and statistics to improve your online experience and **Our** customer service.

-**Flash Cookies**: Certain features of **Our** Website may use local stored objects (or Flash Cookies) to collect and store information about your preferences and navigation to, from, and on **Our** Website. Flash cookies are not managed by the same browser settings as are used for browser cookies.

-**Third Party Sources**: **We** might also receive information about you from other sources and add it to **Our** account information such as through co-branded or joint offerings with third parties.

Our Use of Information We Collect

We use information that **We** collect about you or that you provide to **Us**, including any Personal Information to:

-present **Our** Website and its contents to you;

-improve your experience on the Website;

-provide you with information, products or services and to communicate with you about information that you request;

-provide you with notices about your account;

-carry out **Our** obligations and enforce **Our** rights arising from any contracts, terms and conditions and/or arrangements entered into between you and **Us**, including for billing and collection;

-notify you about changes to **Our** Website, or any products or services **We** offer or provide through it;

-allow you to participate in interactive features on **Our** Website; or

-help **Us** target specific offers to you, to help **Us** develop and improve **Our** Website, and to tailor **Our** Website to your interests.

We may also use such information in any other way **We** may describe when you provide the information or for any other purpose with your consent.

Disclosure of Your Information to Others

We may disclose aggregated information about **Our** users, and information that does not identify any individual, without restriction. In addition, **We** may disclose Personal Information that **We** collect or you provide as described in this Policy:

-To Service Providers: **We** may employ other companies or individuals to provide certain services to, or on behalf of, **Us** such as fulfilling orders, delivering shipments, sending postal mail or e-mail, analyzing customer lists and data, processing rebates transactions, providing warranty services, or performing marketing or consulting services. These third parties ("Service Providers") may be given access to your Personal Information needed to perform these services, but will not be permitted to use your Personal Information for any other purpose.

-To Credit Card Companies: If you place an order, the Personal Information you provide is transmitted to your credit card company to verify and authorize your purchase.

-**To Shippers**: **We** may share your information, such as your name, telephone number and shipping information, to third party shippers (such as UPS, FEDEX and the United States Postal Service) to deliver your product(s). There also may be instances in which **We** drop-ship orders directly to you from one of **Our** manufacturers or suppliers. These drop-shippers are given your information, such as your name, email address, postal address, and telephone number, for the sole purpose of fulfilling your order.

We may also disclose your information:

-To fulfill the purpose for which you provide it.

-To comply with any court order, law or legal process, including responding to any government or regulatory request.

-With your consent.

-If **We** believe disclosure is necessary or appropriate to protect the rights, property, or safety of the **Our** company, **Our** customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Third Party Transaction-Level Data: If you visit the Site from a third-party website, the third-party website may be able to access select information from your individual transaction information. In order to track and credit your transaction the third-party website may give you a unique code, cookie or graphic which will uniquely identify you. This will only happen if you link directly from a third party website to the Site. Any transactions made at the Site while such a code is active will be reported back to the third party website. We will only report non-Personal Information to these websites such as the date of the transaction, the product(s) purchased and the amount spent. We will not report any information to these third party websites that will allow them to personally identify you.

Links to Third Party Site: **Our** Site, sites **We** operate, and unaffiliated sites, display interest-based advertising and contain certain links to third party websites, such as **Our** vendors' websites and links to

other websites intended to facilitate **Our** customers' shopping experience, such as Google Translate. **We** are not responsible or liable for the privacy practices or content found on these websites. **We** recommend that you check the privacy notice of each website you visit. Links to third party websites are provided solely for your convenience and any submission of data to such websites shall be at your sole risk.

Law Enforcement and Protection of Users: To the extent permitted by law, **We** will disclose Personal Information to government authorities or third parties pursuant to a legal request, subpoena or other legal process. **We** may also use or disclose your information as permitted by law to perform charge verifications, report or collect debts owed, fight fraud or protect **Our** rights or property as well as those of **Our** affiliates, customers, or its users. You should be aware that, following disclosure to any third party, your Personal Information may be accessible by others to the extent permitted or required by applicable law.

Aggregate Information:. We collect aggregate information in order to know more about the general profile of **Our** customers so **We** can improve your shopping experience. **We** use a tool called "Google Analytics" to collect information about use of the Website. Google Analytics collects information such as how often users visit the Website, what pages they visit when they do so, and what other sites referred them to the Site. **We** use the information **We** get from Google Analytics only to improve the Site and the user experience. Google Analytics collects only the IP address assigned to you on the date you visit the Website, but does not collect your name or other identifying information. **We** do not combine the information collected through the use of Google Analytics with personally identifiable information. Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit the Website, the cookie cannot be used by anyone but Google. You can prevent Google Analytics from recognizing you on return visits to the Website by disabling cookies on your browser.

Your California Privacy Rights

Note that your browser settings may allow you to automatically transmit a "Do Not Track" signal to websites and online services you visit. There is no consensus among industry participants as to what "Do Not Track" means in this context. Like many websites and online services, **We** currently do not alter **Our** practices when **We** receive a "Do Not Track" signal from a visitor's browser. To find out more about "Do Not Track", you may wish to visit http://www.allaboutdnt.com.

Data Security and Protection

We are committed to protecting the information **We** receive from you. **We** take appropriate security measures to protect your information against unauthorized access to or unauthorized alteration,

disclosure or destruction of data. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, **We** maintain appropriate physical, electronic, and managerial procedures to safeguard and secure the information and data stored on **Our** system. While no computer system is completely secure, **We** believe the measures **We** have implemented reduce the likelihood of security problems to a level appropriate to the type of data involved.

The safety and security of your information also depends on you. Where **We** have given you (or where you have chosen) a password for access to certain parts of **Our** Website, you are responsible for keeping this password confidential. **We** ask you not to share your password with anyone. Although **We** do **Our** best to protect your personal information, **We** cannot guarantee the security of your personal information transmitted to **Our** Website. Any transmission of Personal Information is at your own risk. **We** are not responsible for circumvention of any privacy settings or security measures contained on the Website. To make sure you have the latest security features on your browser, you may want to download the most recent version of your favorite browser, which should have full SSL support.

Children and Privacy

The Website and the products and services found on the Website are intended for adults. **We** do not sell any products or services ordered through **Our** Website directly to anyone who **We** know to be under the age of 18. If you are under the age of 18, you should not use **Our** Website to submit orders or purchase any products or services. In addition, **We** do not collect any Personal Information on **Our** Website from anyone who **We** know to be under the age of 13. If you are under the age of 13, you should not submit any Personal Information of any kind to **Us**.

Use By Non-US Residents

The Website is operated in the United States under United States law. **We** do not intentionally offer goods and services to individuals outside of the United States. If you reside in another country, please be aware that any information you provide to **Us** will be collected and stored in the United States or other countries that may have data privacy laws that are less protective than the laws where you reside.

Correct Account Information/Opt-Out

Corrections or updates to your account information can be made online, once you have logged-on to the Website at www.beaconfasteners.com. Simply click on the "Your Account" button, located in the top right-hand corner of the page. The "Your Account" page contains links to Add or Edit personal information, addresses, payment methods and shipping preferences. If you have any questions about your account information, send an e-mail to _____@beaconfasteners.com

Additionally, if you no longer wish to receive marketing communications from **Us** you may opt-out by emailing **Us** at _____@beaconfasteners.com, sending a letter to: Beacon Fasteners and Components, Inc., Attn: Beacon Fasteners and Components Privacy Officer, 198 Carpenter Avenue,

Wheeling, IL 60090 or by clicking on the unsubscribe link within any marketing e-mail you receive from **Us**.

Contact Information

If you have any questions or concerns about this Policy, please e-mail **Us** at websales@beaconfasteners.com or send a letter to: Beacon Fasteners and Components, Inc., Attn: Beacon Fasteners and Components Privacy Officer, 198 Carpenter Avenue, Wheeling, IL 60090.